



Hannah Joy McCreary

Graphic Designer

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hannahjoy.design

Hi, I'm Hannah!

I'm a Houston-born designer with a focus on brand identity, web, and print design. I take a methodical, research based approach with every project to ensure compelling, thoughtful design solutions. My design interests include experimental typography, illustration, and bright colors. In my free time, I enjoy doing puzzles and playing with my two cats, Milo and Maple.

Education

University of Houston

BFA in Graphic Design | Summa Cum Laude
2024

Alvin Community College

Associates of Art | Magna Cum Laude
2020

Experience

ELL Creative

Junior Graphic Designer | 2023–Present

- Participated in designing logos and visual identities for clients
- Created social media content, advertisements, and printed materials
- Collaborated with other internal departments, such as ELL Films and ELL Digital Studios
- Contributed to the development of marketing and social campaigns

SMART Group

Junior Graphic Designer | 2020–2023

- Designed websites for clients using research and UI/UX principles
- Routinely collaborated with website developers
- Consulted with clientele and developed brand identities based on overall goals
- Created social media content, advertisements and printed materials

Smoothie King

Team Member | 2019–2020

- Responsible for assisting and serving customers and maintaining a positive work environment at the seventh busiest Smoothie King in America

Skillset

Practical

Research	Content development
Branding & identity	UI/UX design
Print Production	Web design
Type design	Packaging design

Technical

Adobe Illustrator	Figma
Adobe Photoshop	Premier Pro
Adobe Indesign	Roboto
Adobe After Effects	HTML & CSS
Adobe XD	Microsoft Suite

Other

Silkscreen
Illustration
Drawing

Affiliations

UHGD Student Association

Secretary | 2022–2024

AIGA

Member | 2023–Present

UHGAP

Member | 2023–Present

Exhibitions

Blaffer Art Museum Student Exhibition

Spring 2022, Spring 2024

UHGD Student Exhibition

Fall 2022, Spring 2023, Fall 2023

On Tap Installation

Spring 2024

MATCH Senior Exhibition, "GAMUT"

Spring 2024

References + Portfolio available upon request.